Costs Estimates to Publish a Children's Book based on Your Goals



STEP 1

NOTE: these are only SOME suggested paths we recommend based on your primary goal/track. Throughout the program it will ultimately be your decision what feels the best path for your situation, the funds you have available or are ready to fundraise for & how much assistance you want/need to hire.

	 **Track 1**	 **Track 2**	 **Track 3**
Primary Goal	Show Traditional Publishers what you can do	Publish ONE book either as a step toward Traditional Publishing or to support other work	Start a small Independent Press either to publish your own books and/or to publish others
Book will be for sale	NO	YES	YES
Purchase ISBNs *(*i.e. whether you are listed as publisher, as imprint or no ISBN)*	NO	YES $85-$125	YES $295-$595+
Business Setup	NO	YES $0-$200+ *(*depends on state/local requirements)*	YES $0-$200+ *(*depends on state/local requirements)*
Supplies *(art supplies, scanner, design programs, etc.)*	$50-$300+ *(*depends on what have, what needed & if hiring others)*	$50-$300+ *(*depends on what have, what needed & if hiring others)*	$50-$300+ *(*depends on what have, what needed & if hiring others)*
Hiring Others *(editor, illustrator, designer, etc.)*	$0 to $500 to $1500+ *(*depends on how much assistance is needed)*	$0 to $500 to $1500+ *(*depends on how much assistance is needed)*	$0 to $500 to $1500+ *(*depends on how much assistance is needed)*
Proof Copies *(estimate min. 2 proofs needed)*	$24-$60	$24-$60	$24-$60
Initial Print Run 50 Copies	$205-$280	$205-$280	$205-$280
Distribution	N/A	$0-$12/year	$0-$12/year
Website Setup	YES $0-$200+	YES $0-$200+	YES $0-$200+
Marketing *(Ingram Advance Catalog, etc.)*	N/A	$0-$60+	$0-$60+
TOTALS	**$280 to $1000 to $1500+**	**$375 to $1500 to $2500+**	**$600 to $1800 to $3000+**

© 2018 | Make Books Now! Indie Publisher Training & Action Program | www.schooloftheFreemind.com